





- 2 DPA programs available
- Revenue funds DPA\*; No tax dollars
- Must qualify and close with Great Choice 1st Mtg
- 3,154 DPA loans / \$36.5 million DPA funded in 2017

#### **Down Payment Assistance**

- Great Choice Plus
- Up to of 5% of sales price
- 2nd mortgage / 30-year term
- 0% interest rate & payments deferred





#### **Down Payment Assistance**

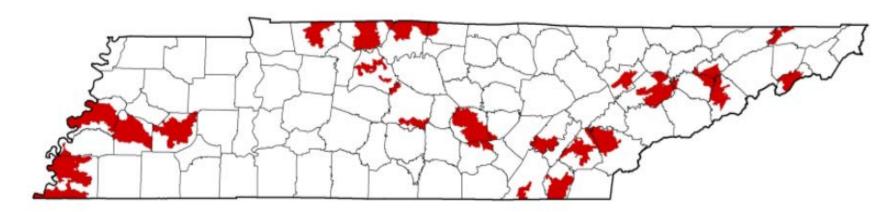
- Hardest Hit Fund (HHF)-March 1, 2017
- \$15,000
- 2nd mortgage / 10 yr
- Forgiven in years 6-10, 20% per year
- Existing properties only
- Post-purchase education required
- Available in 62 selected ZIP Codes





### HHF-DPA

There are 62 designated ZIP Codes located in 33 Tennessee counties.





#### Education aka Skin in the Game

Required for:



HHF-DPA





#### **THDA Team**

- Customer Account Managers
- Realtor® Advisors
- Industry and Government Affairs
- Employer-Based Initiatives





#### **THDA Tools**

- Co-branded materials in secure web page
- Flyers
- Lawn Sign toppers
- Email blasts
- Trainings
- GreatChoiceTN.com
- 4-hr CE Realtor® Education
- sfask@THDA.org





# Telling the DPA Story...

- Allows the buyers to purchase today
- Allows buyers to take advantage of today's interest rates
- Allows for a rainy day fund
- Deferred payments, no interest
- Provides valuable homeownership education



## Questions

Rhonda Ronnow

RRonnow@THDA.org

615-815-2111

THDA.org

SFask@THDA.org

615-815-2100