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## PLATINU





























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To see who else is sponsoring in 2018, visit ncsha.org/hcc. To learn about opportunities to partner with NCSHA during Housing Credit Connect 2018, refer to page 11 and contact Kimberly Carr at 202-624-5424.

#### Make plans now to join NCSHA in Chicago for Housing Credit Connect 2018!

This conference is the industry event of the year, convening 1,200 professionals including decision-makers from the Housing Credit allocating agencies and their industry partners for unparalleled professional development and networking opportunities.

Nationally renowned architect Michael Pyatok joins us to deliver a thoughtprovoking keynote address on the importance of good design in securing public acceptance of affordable housing and key strategies for controlling Housing Credit development costs at the design stage.

Pyatok's address sets the tone for more than 30 dynamic and interactive roundtables and panel discussions led by Housing Credit experts. Explore innovative strategies in affordable housing development, finance, management, and compliance. Examine Housing Credit hot topics, including the impact of tax reform and recent legislative changes to the Credit program, how to preserve affordability in the Credit portfolio, lessons learned in the wake of recent natural disasters, how opportunity zone investments might be used with the Credit, creative solutions to cost control, and best practices in mixed-income developments. Back by popular demand, the Housing Credit 101 track offers a full day of basic training for program newcomers.

To complement the educational sessions, this conference provides valuable networking opportunities. Connect with affordable housing leaders from around the country, including executive directors and senior staff from the nation's Housing Credit allocating agencies, federal agency officials, and leading affordable housing developers, lenders, syndicators, investors, tax advisors, asset managers, nonprofits, compliance experts, property managers, and service providers.

As always, Housing Credit Connect features the bustling annual Marketplace – the largest exhibition of affordable housing products and services in the country.

We look forward to seeing you in Chicago for Housing Credit Connect 2018!

### Chicago

Located on the shores of Lake Michigan, Chicago boasts stunning architecture, world-class museums, and vibrant ethnic neighborhoods in an affordable and easy-to-navigate city.

The Hyatt Regency Chicago, NCSHA's conference headquarters, is ideally situated just steps from the Magnificent Mile along Michigan Avenue, renowned for its restaurants, shops, and attractions.

Chicago's famed landmarks include Millennium Park, Navy Pier, the Magnificent Mile, the Art Institute of Chicago, Museum Campus Park, the Willis (Sears) Tower, the Museum of Science and Industry, and Lincoln Park Zoo.

Visit ChooseChicago.com to discover more and plan your free time during the conference.



# ALLOCATING AGENCY-ONLY SESSIONS

#### **TUESDAY, JUNE 19**

Sessions open to NCSHA member HFAs and member Housing Credit allocating agencies only

7:30 a.m. - 5:30 p.m. Registration and Information

8:00 a.m. - 8:55 a.m. Continental Breakfast



9:00 a.m. - 9:45 a.m.

#### **Washington Briefing**

NCSHA's policy team reports on the congressional tax agenda and affordable housing program funding. Hear about the newly enacted Housing Credit cap increase and income averaging option, as well as NCSHA's continuing efforts to strengthen the Credit and Housing Bond programs and advance other NCSHA priorities.

9:45 a.m. – 10:00 a.m. Networking Break

10:00 a.m. - 11:30 a.m. CONCURRENT SESSIONS

#### **Development Community Meet-Up**

Allocating agency development officials share experiences and challenges in Housing Credit program administration and explore emerging issues in allocation, underwriting, and development.

#### **Compliance Community Meet-Up**

Allocating agency compliance officials share experiences and challenges in Housing Credit monitoring and explore emerging issues in compliance and management.

11:30 a.m. – 12:45 p.m. Lunch



12:45 p.m. - 2:00 p.m. CONCURRENT SESSIONS

**Development Community Meet-Up (continued)** 

**Compliance Community Meet-Up (continued)** 

2:00 p.m. - 2:15 p.m. Networking Break

2:15 p.m. - 3:45 p.m.

Joint Development and Compliance Community Meet-Up

Allocating agency development and compliance officials come together to discuss areas of mutual responsibility and current challenges in program administration.

3:45 p.m. - 4:00 p.m. Networking Break

4:00 p.m. - 5:30 p.m.

Housing Credit Investor Forum

Joint with Affordable Housing Investors Council

Housing Credit investors join allocating agency representatives to discuss Credit pricing, financial structuring strategies, project performance trends, Year 15 and other preservation issues, and emerging challenges in development, asset management, and project compliance.

5:30 p.m. - 6:30 p.m. Allocators' Happy Hour









#### **WEDNESDAY, JUNE 20**

Morning sessions open to NCSHA member HFAs and member Housing Credit allocating agencies only

7:30 a.m. - 4:45 p.m.

Registration and Information

8:00 a.m. - 8:55 a.m. Continental Breakfast



8:30 a.m. - 10:30 a.m.

#### **NCSHA Board of Directors Meeting**

Open to NCSHA member HFA executive directors only Breakfast available at 8:00 a.m.

9:00 a.m. - 10:30 a.m.

#### **IRS Policy Briefing**

State Housing Credit allocating agency representatives meet with senior Internal Revenue Service (IRS) attorneys and compliance officials to discuss program administration, reporting requirements, forthcoming guidance, and compliance monitoring.

10:30 a.m. - 10:45 a.m. Networking Break

10:45 a.m. - 12:00 p.m. CONCURRENT SESSIONS

#### **Q&A with Legal and Accounting Experts**

National tax advisors discuss the impact of tax reform on Housing Credit development and other legal and accounting questions impacting state program administration.

#### **Fair Housing Compliance Roundtable**

State Housing Credit allocating agency representatives meet with senior officials from the U.S. Department of Housing and Urban Development and the Department of Justice to discuss Housing Credit fair housing and accessibility issues.

11:00 a.m. - 1:00 p.m.

#### **Executive Directors Forum**

Open to NCSHA member HFA executive directors only Lunch available at 11:30 a.m.

12:00 p.m. - 1:30 p.m.





Open to NCSHA member HFAs and member Housing Credit allocating agencies only

Register at ncsha.org/hcc and reserve your accommodations by **May 21** and save.

### **Speakers**

In addition to allocating agency leaders, other featured speakers include:

Jeffrey Beam, The Community Builders, Inc.

Dana Brown, Fannie Mae

Deborah Burkart, National Equity Fund, Inc.

Emily Cadik, Affordable Housing Tax Credit Coalition

Kari Downes, Enterprise Community Investment, Inc.

Scott Michael Dunn, Costello Compliance

**Eileen Fitzgerald**, Stewards of Affordable Housing for the Future

Anthony Freedman, Holland & Knight LLP

Michael Gaber, WNC & Associates

Thomas Giblin, Nixon Peabody LLP

Cash Gill, Gill Group/National Title & Escrow

Jeffrey Goldstein, Boston Capital

Jian Grant, Internal Revenue Service (invited)

**Scott Hoekman**, Enterprise Community Investment, Inc.

James Holmes, Internal Revenue Service (invited)

Michael Jacobs, National Equity Fund, Inc.

Priya Jayachandran, National Housing Trust

James Logue, Cinnaire

George Lydford, Internal Revenue Service (invited)

**Tiffany Manuel**, Enterprise Community Partners

Shawn McKenna, ProLink Solutions, Inc.

Beth Mullen. CohnReznick LLP

Michael Novogradac, Novogradac & Company LLP

Michael Pyatok, Pyatok Architecture and Urban Design

**James Rider**, Internal Revenue Service (invited)

Jennifer Seamons, KeyBank

Patrick Sheridan, Volunteers of America

Thomas Stagg, Novogradac & Company LLP

Regan St. Pierre, CohnReznick LLP

Deborah VanAmerongen, Nixon Peabody LLP

Dirk Wallace, Novogradac & Company LLP

**Stockton Williams**, National Council of State Housing Agencies

## SESSIONS OPEN TO ALL ATTENDEES

#### **WEDNESDAY, JUNE 20**

Afternoon sessions open to all attendees

1:00 p.m. - 5:30 p.m. Marketplace Grand Opening



1:30 p.m. – 3:15 p.m. **OPENING PLENARY** 

1:30 p.m. - 2:15 p.m.

#### **Welcome and Opening Remarks**

NCSHA's leadership previews Housing Finance Agency priorities and the outlook for the Housing Credit program in Washington.

2:15 p.m. - 3:15 p.m.

#### **Designing for Affordability**

Nationally renowned architect Michael Pyatok discusses key strategies for controlling Housing Credit development costs at the design stage and the importance of good design in securing public acceptance of affordable housing.



3:15 p.m. – 3:45 p.m. Networking Break in the Marketplace



3:45 p.m. - 5:15 p.m. CONCURRENT SESSIONS

#### **DEVELOPMENT**

#### **The QAP Revolution**

As demand for affordable housing continues to increase, state agencies are refining Housing Credit qualified allocation plans (QAPs) to reflect a myriad of public policy objectives. Learn how demographic trends, enhanced focus on tenant opportunity, construction cost increases, community revitalization strategies, fair housing considerations, preservation, and NCSHA's new Recommended Practices are dramatically altering QAP priorities and program outcomes.

#### **COMPLIANCE**

#### **Compliance Hot Topics**

Federal officials and industry compliance experts explore current issues in Housing Credit compliance, including income limit and utility allowance updates, fair housing enforcement action, IRS compliance activity, and the impact of natural disasters and casualty loss events. Understand how the new income averaging option will impact compliance monitoring.

#### 5:30 p.m. - 6:30 p.m. Leadership Circle Reception

Open by invitation only to NCSHA member HFA executive directors and board members, top affiliate supporters, and top-tier conference sponsors.

To become a Leadership Circle member,



NETWORK **X** 









#### **THURSDAY, JUNE 21**

Sessions open to all attendees

7:30 a.m. – 5:30 p.m. Registration and Information

8:00 a.m. - 7:00 p.m. Marketplace Open

8:00 a.m. - 8:55 a.m. Continental Breakfast in the Marketplace



8:30 a.m. - 11:45 a.m.

#### **Executive Directors Forum**

Open to NCSHA member HFA executive directors only Breakfast available at 8:00 a.m.

9:00 a.m. - 10:15 a.m. CONCURRENT SESSIONS

#### **DEVELOPMENT**

#### **Analyzing the Impact of Tax Reform**

Leading tax advisors examine the Tax Cuts and Jobs Act of 2017 and the short- and long-term effects on the existing Housing Credit portfolio and new investments. Gain an understanding of the impact of the reduced corporate tax rate on Credit pricing and investor yield calculations, as well as changes in depreciation rules, interest deduction limitations, the new base erosion and anti-abuse tax (BEAT), and tax issues related to capital accounts, exit taxes, and bona-fide indebtedness.

#### COMPLIANCE

#### **Maintaining Compliance in Resyndications**

Explore the impact of resyndication on Housing Credit compliance, including rules on qualification of existing tenants, applicable income and rent limits, student eligibility, amendment of extended-use agreements, and application of the next available unit and unit vacancy rules.

#### SPECIAL FOCUS

#### **Developing Service-Enriched and Supportive Housing**

Hear about successful strategies for integrating resident services into development budgets for family, elderly, and permanent supportive housing. Consider development structuring issues, underwriting criteria, and service funding strategies, as well as tools for measuring the capability of service providers. Understand the vital link between housing and the delivery of health and other services.

#### HOUSING CREDIT 101

#### **Housing Credit Program Basics**

Veteran industry trainers discuss basic Housing Credit program requirements, including income and rent restrictions, qualified allocation plans, federal preferences and criteria, financial feasibility analysis, types of Credit, eligible basis calculations, and compliance monitoring.

10:15 a.m. - 10:30 a.m. Networking Break in the Marketplace

10:30 a.m. - 11:45 a.m. CONCURRENT SESSIONS

#### **DEVELOPMENT**

#### **Mixed-Income Housing Solutions**

Explore best practices for utilizing the Housing Credit in mixed-income developments. Consider the benefits of a diverse resident base and the underwriting risks associated with units above 60 percent of area median income. Examine zoning variances, impact fee waivers, density bonuses, and other planning incentives for mixed-income development. Understand how the income averaging provision of the Consolidated Appropriations Act of 2018 would facilitate mixed-income development.

#### COMPLIANCE

#### **Implementing VAWA Requirements**

Review HUD's Violence Against Women Act (VAWA) guidance and how it applies to Housing Credit developments. Consider implementation of NCSHA's new VAWA recommended practice and VAWA provisions on tenant notice, emergency transfer plans, and lease bifurcation.

#### SPECIAL FOCUS

#### **Achieving RAD Results**

Survey experience and current opportunities with HUD's Rental Assistance Demonstration (RAD) program, including lessons from closed transactions and the status of current developments. Explore structuring issues involving Housing Credits and tax-exempt bonds, recent guidance on tenant relocation, and expansion of the program to the Section 202 portfolio.

#### HOUSING CREDIT 101

#### **Eligible Basis and Credit Calculations**

Gain an understanding of the three types of Credit, applicable percentages, IRS Form 8609 elections, accounting treatment of construction costs and soft costs, eligible basis calculations, and determining maximum Credit amounts.

Register at ncsha.org/hcc and reserve your accommodations by May 21 and save.



11:45 a.m. - 1:00 p.m. **Networking Lunch in the Marketplace** 







#### **Rural Housing Focus Group Meeting**

Open to NCSHA member HFA executive directors and their designated staff members only Lunch available at 11:45 a.m.

#### 1:00 p.m. - 2:15 p.m. **CONCURRENT SESSIONS**

#### DEVELOPMENT

#### **Creative Approaches to Cost Control**

While Credit allocating agencies continue to refine development cost policies, developers and other industry participants are implementing new practices to reduce costs. Explore innovative cost control approaches that address issues raised in the General Accountability Office report on development costs and NCSHA's cost study. Learn how to strike the appropriate balance between development cost and quality.

#### **COMPLIANCE**

#### **Senior Housing Compliance**

Examine compliance rules related to age restrictions, fair housing requirements, reasonable accommodation, resident services, unit transfers, live-in aides, and other aspects of Housing Credit developments targeted to seniors.

#### SPECIAL FOCUS

#### **Understanding Opportunity Zones**

Opportunity Zones, a new community development tool authorized in the 2017 tax reform bill, encourage investment in designated high-poverty neighborhoods through favorable capital gains treatment and other incentives. Policy experts explain the new program, the opportunity zone designation process, eligible investments, and how opportunity zone investments might be used with the Housing Credit.

#### HOUSING CREDIT 101

#### **The Development Process**

Explore the Housing Credit development process, including review of a typical development timeline, carryover allocation requirements, satisfying the 10 percent test, placed-in-service requirements, key deadlines, and supporting documentation.









#### 2:45 p.m. - 4:00 p.m. **CONCURRENT SESSIONS**

#### **DEVELOPMENT**

#### **Maximizing Tax-Exempt Bond Resources**

As utilization of private activity bonds for affordable rental housing increases, financial structuring experts examine innovative bond executions and other tactics to use bond resources effectively. Explore technical issues in combining Credits and bonds, underwriting and structuring strategies for attracting investors to bond-financed deals, and the impact of tax reform on bond transactions.

#### **COMPLIANCE**

#### **Tenant Income and Asset Seminar**

Review essential rules for tenant income determination and asset valuation. Gain a better understanding of treatment of wages, Social Security payments, alimony and child support, real estate income, royalties, and other sources of income. Discuss verification of periodic self-employment income from sources such as eBay, Lyft, and Uber. Consider best practices in tenant income and asset documentation.

#### SPECIAL FOCUS

#### **Housing Credit Advocacy in Action**

Washington insiders provide perspectives on how the advocacy community achieved major successes over the last year – preserving the Housing Credit and Bonds during tax reform and attaining a cap increase and greater Housing Credit flexibility in the FY 2018 omnibus appropriations bill. Hear about how we can take advantage of future opportunities to advance the rest of our shared Housing Credit and Bond advocacy agenda and what challenges these programs still face.

#### HOUSING CREDIT 101

#### **Deal Structuring and Syndication Essentials**

Learn fundamental aspects of structuring Housing Credit deals, including discussion of common investment structures, equity pricing considerations, financial structuring and underwriting criteria, the syndication process, partnership agreements, and Credit recapture basics.









4:00 p.m. - 4:15 p.m. Networking Break in the Marketplace

4:15 p.m. - 5:30 p.m. CONCURRENT SESSIONS

#### **DEVELOPMENT**

#### **Housing Credit Equity Market Forum**

National Housing Credit syndicators and investors discuss 2018 equity market activity and offer perspectives on Credit pricing, investor yields, the return of Fannie Mae and Freddie Mac to the market, Community Reinvestment Act (CRA) reform, and current underwriting and financial structuring issues.

#### **COMPLIANCE**

#### **Advances in Compliance Technology**

Survey the latest innovations in Housing Credit information technology, including databases for monitoring property information and digital tools for rent reporting. Consider the benefits of electronic files and use of tablets for site visits, as well as best practices in data security protocol and potential use of block chain technology for compliance documentation.

#### SPECIAL FOCUS

#### **Responding to Natural Disasters**

In the wake of multiple natural disasters, state agencies and the Credit industry have played a critical role in disaster response with provision of temporary housing for impacted families and by rebuilding affordable housing and communities. Hear about best practices in insurance coverage, lessons learned from recent experiences, and how future Credit developments could be built to better withstand disasters.

#### HOUSING CREDIT 101

#### **Program Monitoring and Compliance**

Gain a better understanding of essential aspects of Housing Credit compliance, including satisfying the minimum set-aside, applicability of income limits, tenant eligibility requirements, income calculation and verification rules, the next available unit rule, state agency compliance monitoring, property inspection requirements, and the impact of noncompliance on Credit delivery.

5:30 p.m. – 7:00 p.m. Networking Reception in the Marketplace



#### **FRIDAY, JUNE 22**

Sessions open to all attendees

8:00 a.m. - 12:00 p.m. Registration and Information

8:00 a.m. - 8:55 a.m. Continental Breakfast



9:00 a.m. - 10:15 a.m. CONCURRENT SESSIONS

#### DEVELOPMENT

#### **Achieving Long-Term Affordability**

As more Housing Credit developments approach the end of the extended-use period, the industry is focusing on long-term preservation. Explore opportunities and challenges with acquisition and recapitalization of Year 15 properties, state agency priorities for long-term affordability, diverse perspectives on property valuation, and preservation strategies for at-risk developments.

#### COMPLIANCE

#### **Professional Property Management**

Housing Credit property management experts explore best practices in tenant screening and income qualification, fair housing marketing, implementation of income limit and utility allowance changes, physical inspections, noncompliance correction, and management of an aging portfolio.

10:15 a.m. - 10:30 a.m. Networking Break

10:30 a.m. – 12:00 p.m. CONCURRENT SESSIONS

#### **DEVELOPMENT**

#### **Multifamily Finance Strategies**

Financial structuring experts examine various multifamily finance programs and their application in Housing Credit development. Learn tactics for combining the Credit with Choice Neighborhoods funding, historic credits, state tax credits and other capital sources, and subsidy from nontraditional funding partners.

#### **COMPLIANCE**

#### **Compliance and Management Forum**

Housing Credit compliance professionals convene in an open forum to discuss program hot topics, best practices, and emerging challenges in compliance and property management.

Register at ncsha.org/hcc and reserve your accommodations by May 21 and save.

# INFORMATION

#### **Attendance Policy**

Unless otherwise noted, sessions are open to NCSHA members and nonmembers.\*

#### Registration Fees

Register by Monday, May 21, and save.

Payment Postmarked	By May 21	After May 21
Allocating Agency Member (Tuesday - Friday)	\$570	\$625
Affiliate Member (Wednesday afternoon - Friday)	\$645	\$695
Nonmember* (Wednesday afternoon - Friday)	\$765	\$815
<b>Guest</b> (Details under Guest Registration)	\$85	\$85

\*Not a member? Join today! Contact Phaedra Stoger at membership@ncsha.org for more information.

#### **Guest Registration**

A special guest registration is available for \$85/person that admits your guest to the reception(s) included with your registration package. To register your guest, please contact the NCSHA Registrar at registration@ncsha.org; guest registration is not available online. All guests, including children of attendees, must present a guest badge to be admitted to the reception. Each guest registrant must be associated with a registered conference attendee. NCSHA members may not register as guests.

#### Speaker Registration Policy

NCSHA requires that all speakers and discussion leaders register for the conference.

#### Registration and Payment

Registering and paying online is easy. Visit NCSHA's website at ncsha.org/hcc and click Register. Credit cards are accepted for online registration only. To pay by check, print your invoice and mail it with payment to NCSHA. Make checks payable to NCSHA.

You can also register by fax or mail by printing the Registration Form at ncsha.org/hcc and returning it to NCSHA along with your payment.

Each registrant must pay in full prior to the conference. Only those who have paid in full will be admitted to conference activities.

#### Special Needs/Dietary Requests

If you have special needs under the Americans with Disabilities Act, or if you have special dietary requirements, please explain those needs in the space provided online in the ADA Needs text box on the Event Registration page or on the Registration Form.

#### Cancellation Policy

Cancellations must be received in writing. Confirmation of faxed cancellations may be required. No refunds will be given for cancellations received after Friday, June 1, or for registrants who fail to attend the conference. "No shows" will be billed the full registration fee. A \$75 administrative fee will be deducted from all approved refunds.



#### Hotel Accommodations

Please make a reservation well before the Monday, May 21, hotel cutoff date to ensure availability.

#### **Conference Headquarters Hotel:**

Hyatt Regency Chicago 151 East Wacker Drive, Chicago, IL 60601 312-565-1234

Room Rates: \$275/night single; \$300/night double

#### Room Reservation Policy

You must first register for the conference with NCSHA before making a hotel reservation within NCSHA's room block. The registration confirmation letter you receive will include the link you need to make a reservation online at the conference headquarters hotel. Call-in reservations are not available for this conference.

Hotel rooms within NCSHA's room block are for Housing Credit Connect registrants. Once registered, please do not reserve multiple hotel rooms or make reservations in the block for people who are not registered for the conference. NCSHA will review the hotel reservation lists weekly and notify people found holding duplicate reservations or reservations without corresponding registrations.

Failure to register within two business days thereafter

Failure to register within two business days thereafter will result in loss of the discounted group room rate without further notice; the room will be charged at the hotel's prevailing rate.

Questions? Contact NCSHA at registration@ncsha.org or 202-624-7710 with registration or housing questions or for assistance. Visit ncsha.org/hcc for more information on conference accommodations and ground transportation options.







#### Photography and Recording Policy

Registration and attendance at or participation in NCSHA meetings and other activities constitutes an agreement by the registrant to NCSHA's use and distribution (both now and in the future) of the registrant's or attendee's image in photographs or video recordings. Recording (audio or video) in sessions and events by non-NCSHA staff is not permitted. Please contact Lisa Bowman at Ibowman@ncsha.org if you have questions about this policy.

#### **Continuing Professional Education Credit**



NCSHA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE

credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org

NCSHA's Housing Credit Connect features a comprehensive series of sessions for both new professionals and seasoned practitioners. No advanced preparation is required for the conference; however, a basic knowledge of state housing finance agencies and their programs is necessary due to the intermediate program level. You can earn approximately 23 credits if you attend all sessions.

For more information regarding administrative policies, such as complaints or refunds, please contact NCSHA at 202-624-7710. To receive CPE certification, complete the CPE evaluation form available at the NCSHA Registration Desk during the conference.

#### Continuing Legal Education Credit

Those seeking CLE credit must apply directly to their state bar association. For more information, visit the NCSHA Registration Desk during the conference.

Register at ncsha.org/hcc and reserve your accommodations by **May 21** and save.

# PARTNER WITH NCSHA SPONSOR, EXHIBIT, ADVERTISE

Housing Credit Connect brings together more than 1,200 HFA executive directors and staff, Housing Credit allocators, developers, investors, attorneys, accountants, compliance experts, property managers, asset management companies, real estate professionals, syndicators, housing technology specialists, consultants, tax advisors, lenders, nonprofits, and other stakeholders for extensive networking and professional development. NCSHA offers a variety of cost-effective, high-impact opportunities for your organization to reach this target audience.

Sponsor Secure top recognition for your brand as a Platinum, Gold, or Silver sponsor. Or, perhaps you are interested in sponsoring a co-branded item or service for attendees. We are happy to work with you to design a sponsorship package tailored to meet the specific needs of your organization.

**Exhibit** Showcase your company's latest products and services in the Marketplace! The hub of conference activity, the Marketplace is designed to bring attendees directly to you for one-on-one networking. To see the list of companies exhibiting in 2018, visit ncsha.org/hcc and select Partner With Us > Exhibit.

Advertise Round out your exposure with a print ad in the Conference Program – THE guide to the entire conference. Distributed on site, this comprehensive guide includes the conference agenda, sponsor and exhibitor profiles, and Marketplace floor plan and serves as a daily reference for all attendees.

To learn more, visit ncsha.org/partner or contact NCSHA's Kimberly Carr at 202-624-5424 or kcarr@ncsha.org.



444 North Capitol Street NW, Suite 438 Washington, DC 20001

Register and reserve your accommodations by May 21 to enjoy special savings.



